

# A worldwide Italian success

Eural Gnutti dominates the aluminium alloy markets

It makes a strong impact. The Eural Gnutti Spa factory, a reference company throughout the world for its semi-finished products (bars and sections) in aluminium alloy, is a giant standing in Rovato on an area of some 400 thousand square metres, with 70 thousand indoor, employing 400 people. The foundry in Ponteviso works in perfect synergy, producing the billets to feed the extrusion presses at the Rovato works. There are two families of products, sections and above all bars, the company's core business: rounded, squared, hexagonal and flat, they are mostly produced for the automotive and mechanical industry markets as well as for the international distributors' network. In all the aluminium alloys, including the most innovative ones for their mechanical and structural characteristics. A range of products unique of its kind for the quantity of typologies, dimensions and metallurgic qualities, resulting from a just as unique production mix: cutting edge extrusion technologies, cold processes with highly sophisticated hot treatments, extremely strict process controls and highly accurate tests and inspections. A great impact also from the ranking point of view. In a niche sector such as the one for bars, distinguished by few competitors and an immense market in continual expansion, Eural Gnutti occupies a position of absolute leadership: in top position without compare in Europe, amongst the first three in the world. The story of this Brescia company is the story of a great family, now at the fourth generation. Gnutti has been a top name in the metallurgical sec-

tor since 1947, with a large-scale production of extrusions and drawn items both in brass and aluminium. "1968 was the year we had the great intuition of setting up a new production business in aluminium, with an

eye to European prospects - recalls Giuliano Gnutti the managing director -. Europe, aluminium, Gnutti: there could not have been any other name but Eural Gnutti. And since then, as always, as today, the name of

Gnutti represents the human values and professional principles in which we believe: concreteness, dedication to work, reliability. And now as then, our work is always focused on evolution and absolute quality". The Ponteviso foundry was opened in the 80's and experiments on alloys began in the Roveto works. A full circle has been drawn in the last 15 years. All the production stages are operated within the company. New lines and new machinery come into play; new alloys are continually invented and developed. The American and Asian markets go to

add to the European ones. "Today we are the ones to create the market. We want to expand the culture and know how of this extraordinary metal - states Sergio Gnutti, chairman of Eural Gnutti Spa, the youngest of the third generation -. Light, weighing a third of steel, but strong, malleable and ductile, it has no oxidation or corrosion problems, it is non-toxic, with high heat and electricity conductivity. It can absorb more energy than steel and more elastically. It can be moulded into any shape. It's performance is endless, the same as the practically

endless number of alloys which can be made with aluminium and which could replace other more expensive, pollutant and obsolete metal alloys, for many applications. Better than steel under many aspects, aluminium alloys can be found in almost all the world economy segments: from automotive to mechanical constructions to electronics, from packaging to doors and windows, from domestic appliances to kitchen utensils, from gardening tools to boilers and radiators. In short, from cookie to jumbo. A full scale usage, destined to grow also in terms of its recycling possibilities, energy saving (less heavy, less consumption, fewer emissions) and environmental impact, because none of its production processes incur risks to health or environment. Scraps are very few and recycling is very high at Eural, in the same way that the use of filters and installation of solar panels are signs of the close attention paid to protection against pollution". "We are bound to quality - points out Paola Gnutti, fourth generation of the dynasty, the company's sales manager -. We export all over the world, India and Australia included, and our priority is never to receive any complaints about the product. Years of work and research were needed to reach and maintain these top quality standards, not only for bars but also in the field of new sections for industry. This is also a niche market and here again we are suppliers to the most highly qualified European companies". "And it's precisely due to the extremely high standards of our products and the absolute severity of our management - concludes Elena Gnutti, Paola's sister, responsible for corporate management control - that our products are also on demand from emergent countries. This high quality with timeless continuity, at zero defects, is exactly what gives us the possibility of remaining competitive even against the great multinationals".



From the left Sergio and Giuliano Gnutti with the latter daughters Paola and Elena